



**Government of India
Ministry of MSME**

**Annual Progress Report
2013-14**



**सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

**MSME-Development Institute
Chennai**

MSME-DI, CHENNAI

ANNUAL PROGRESS REPORT – 2013-14

INTRODUCTION

MSME-DI, Chennai offers a spectrum of value added services well recognized by the industrial fraternity in the state of Tamil Nadu and the UT of Pondicherry. This Institute has taken due care to execute the target assigned by the Hqrs by giving special thrust on quality and effective implementation of the programmes to transform the MSME sector in its jurisdiction. The path breaking exercise and the value added services of this institute are well recognized by the industrial fraternity across the State.

E & T INITIATIVES

This institute is able to achieve 100% result in fulfilling the target with the avowed objective of creating self-employment and wage employment in the State of Tamilnadu and UT of Puducherry. Dynamic approach has been adopted to impart result oriented training by involving leading NGOs and leading institutions.

Need based modular training programmes for the benefit of the target groups across the State with an avowed objective of creating more enterprises and employable skills in the rural, tribal and semi-urban areas for ensuring contended inclusive growth were conducted during the year.

Under the core programme activities, this Institute has conducted various short term training programs and awareness programs for the targeted groups of educated unemployed youth, industrial fraternity.

434 programmes (IMC-187, EDP-56, ESDP-155 and MDP-36 Nos.) have been conducted during the year. The details are given below:

E&T TRAINING PROGRAMMES:

SL. NO	NAME OF THE PROGRAMME	TARGET	ACHIEVEMENT	NO OF PERSONS TRAINED
1	IMC	187	187	15,661
2	EDP	56	56	1,269
3.	ESDP	155	155	3,570
4	MDP	36	36	832
	Total	434	434	21,332

PERFORMANCE UNDER NMCP SCHEMES

Under the National Manufacturing Competitiveness Programme (NMCP), special emphasis was given to improve the competency of the MSMEs to equip them to face the diversified global challenges. In order to fulfill the task, MSME-DI Chennai has taken special care in implementing this programme.

Intensive campaigns have been conducted to disseminate the flagship scheme of NMCP and the benefits available under the NMCP components in all its training programmes. Special awareness programmes on Bar Code, IPR and Lean Manufacturing were conducted for the targeted group during year. The salient performance of this Institute under the NMCP programme for the year 2013-14 is given below:

NMCP PERFORMANCE:

S.NO	NMCP COMPONENTS	2013-14	
		ACHIEVEMENT	NO OF UNITS BENEFITED
1.	Bar Coding awareness programme	04	272
2.	Marketing Assistance Under –MDA	02	18
3.	IPR- Seminar and Workshop	01	150
4.	Lean Manufacturing	01	350
5.	Tech - up	01	100

PERFORMANCE UNDER BAR CODING & ISO

During the year, an amount of Rs5,25,843/= was disbursed towards one time registration fee and annual recurring fee reimbursement under Bar Code on 26 applications received and disbursed as per table given below:

STATUS OF BAR CODING APPLICATION:

YEAR	NO. OF UNITS APPLIED FOR REIMBURSEMENT			FUND ALLOTTED	AMOUNT DISBURSED
	Received	Disbursed	Pending		
2013-14	26	26	Nil@	Rs.5,30,000.00	Rs.5,25,843.00
a). One time registration					Rs.3,32,250.00
b). Annual recurring fee					Rs.1,93,593.00

@ All the Application were processed and submitted to PAO through account session. But due to lack of fund, the 8 units are pending with PAO for reimbursement.

An amount of Rs.49.92 lakh has been disbursed against 133 applications under **ISO 9000/14000** as per details given below:

STATUS OF ISO 9000/14000 APPLICATIONS RECEIVED:

Year	NO. OF APPLICATIONS			TOTAL AMOUNT DISBURSED DURING THE YEAR 2013-14 (RS IN LAKHS)
	Received	Disbursed	pending	
2013 – 14	71	133*	48	49.92

* including 110 pending applications as on 01.04.2013

PD PROGRAMME:

This Instt. Has been conducting need based quality programmes under PD account as Skill Development Program (SDP) to the target beneficiaries. 50% fee concession is given to SC/ST/Women/PH candidates. An amount of Rs.5.59 Cr. has been collected towards fee for conducting various training programmes and an amount of Rs.1.33 cr. has been deposited under Govt. remittance during the period of report. The details are given below:

STATUS OF PD ACCOUNTS:

NO. OF PROGRAMS	NO. OF PERSONS TRAINED	FEEES COLLECTED (RS.)	GOVT. REMITTANCE (RS.)
362	10,051	5,58,86,700	1,33,28,598.00

A list of programmes conducted by this Instt. under PD Account is given below:

SL.NO	NAME OF PROGRAMMES
1	AIR CONDITIONING AND REFRIGERATION
2	ANIMAL TISSUE CULTURE
3	BEAUTICIAN
4	CUSTOMS CLEARANCE AND INTERNATIONAL FREIGHT FORWARDING
5	CELL PHONE REPAIRING AND SERVICING
6	COMPUTER HARDWARE AND NETWORKING

7	DESKTOP AND LAPTOP ENGINEERING
8	GOLD APPRAISAL
9	HACCP
10	BASIC IN AUTOMOBILE ENGINEERING AND MANUFACTURING TECHNOLOGY
11	FOOD AND ALLIED PRODUCTS
12	MOLECULAR BIOLOGY
13	PAPER AND ALLIED PRODUCTS
14	SAFETY AUDIT
15	SIX SIGMA BLACK BELT
16	SIX SIGMA GREEN BELT
17	TALLY ACCOUNTING
18	WEB DESIGN
19	WELDING TECHNIQUES (ARC/GAS/ TIG/MIG)
20	LEAN SIX SIGMA GREEN BELT
21	TEXTILE PRINTING AND DYEING
22	LETTER OF CREDIT
23	EXPORT MARKETING AND DOCUMENTATION
24	SIMPLE CHEMICALS AND ALLIED PRODUCTS
25	BAKERY PRODUCTS
26	FASHION JEWELLERY
27	ADVANCED EXCEL
28	PROJECT MANAGEMENT
29	SERVICE TAX
30	AIR CONDITIONING AND REFRIGERATION
31	PURCHASE AND STORES MANAGEMENT
32	TAXATION AND PAYROLL IN TALLY ERP9
33	VENDOR MANAGEMENT
34	ENZYME TECHNOLOGY
35	IMMUNO TECHNOLOGY
36	DIGITAL PHOTOGRAPHY
37	DIGITAL VIDEOGRAPHY
38	MICRO BIOLOGY
39	TAX ACCOUNTING IN TALLY ERP 9
40	CNC LATHE SERVICE AND MAINTENANCE
41	E - WASTE MANAGEMENT
42	EFFECTIVE POWERPOINT PRESENTATION
43	VALUE ADDED PRODUCTS FROM MILLETS AND GRAINS
44	BEST PRACTICES FOR CIVIL CONSTRUCTION SUPERVISOR
45	EXPORT PROCEDURES AND DOCUMENTATION
46	CCTV SURVEILLANCE SYSTEMS AND PUBLIC ADDRESS SYSTEMS
47	ADVANCED DTP
48	TRANSITION MANAGEMENT
49	PATTERN MAKING AND STITCHING
50	COMPUTER HARDWARE AND SERVICING
51	FIRE AND SAFETY ENGINEERING AND FIRST AID
52	CLOUD COMPUTING
53	ADVANCED AUTOMOBILE TECHNOLOGY
54	CATERING
55	INDUSTRIAL AND FIRE SAFETY MANAGEMENT

56	LOGISTICS MANAGEMENT
57	SOLAR PHOTO VOLTAIC SYSTEM DESIGN, INSTALLATION, PROJECT ENGINEERING AND MANAGEMENT
58	SCREEN PRINTING AND SIMPLE CHEMICALS
59	EMPLOYEES PROVIDENT FUND - CURRENT ISSUES
60	OHSAS 18001:2007
61	BEST PRACTICES TO COSMIC TECHNIQUES IN CIVIL CONSTRUCTION (VAASTU)
62	CONTRACT LABOUR REGULATION ACT
63	MATERIALS MANAGEMENT
64	TN VAT AUDIT
65	BUSINESS OPPORTUNITIES IN SOLAR APPLICATIONS
66	INDUSTRIAL ACTS AND RULES
67	LAPTOP CHIP LEVEL SERVICING
68	SEARCH ENGINE MARKETING
69	ADVANCED EXCEL AND MACROS
70	HR PAYROLL AND STATUTORY COMPLIANCE
71	LED LIGHT PRODUCTS MANUFACTURING TRAINING
72	TALLY ERP 9
73	LOGISTICS AND CARGO MANAGEMENT
74	CIVIL CONSTRUCTION SUPERVISOR AND COSMIC TECHNIQUES (VAASTU)
75	INDUSTRIAL AUTOMATION
76	SEARCH ENGINE OPTIMIZATION AND MARKETING TECHNIQUES
77	HOME APPLIANCES SERVICING
78	ACCOUNTING & TAXATION
79	STORES & INVENTORY MANAGEMENT
80	EMPLOYEES PAYROLL ADMINISTRATION
81	ESI AND CONTRACT LABOUR ACT
82	LOGISTICS OPERATION MANAGEMENT
83	HAND EMBROIDERY
84	ELECTRICAL AND PLUMBING SUPERVISOR FOR CIVIL CONSTRUCTION
85	MASTER CAD IN MECHANICAL ENGINEERING
86	MASTER CAD IN CIVIL ENGINEERING
87	OHSAS 18001:2007 & 18002:2008
88	3PL (THIRD PARTY LOGISTICS)
89	STORES MANAGEMENT
90	MINIMUM WAGES AND EPF ACT
91	ENERGY MANAGEMENT
92	ENERGY MANAGEMENT IN BUILDINGS
93	MODERN TECHNOLOGIES TO ENHANCE PRODUCTIVITY
94	BASIC IN MECHANICAL ENGINEERING AND STUDY OF INDUSTRIAL EQUIPMENTS
95	DESIGNING IN HAND EMBROIDERY
96	LED LIGHT AND CFL BULB - PRODUCTS
97	WAREHOUSE MANAGEMENT SYSTEM
98	FASHION DESIGNING
99	TERACOTTA JEWELLERY
100	ENERGY AUDIT
101	BIG DATA ANALYTICS
102	BAKERY AND CONFECTIONERY

103	CONTRACT LABOUR
104	MS-EXCEL (BASICS)
105	FASHION DESIGNING (PRINTING AND DYEING)

SPECIAL FOCUS ON TRIBAL INDUSTRIALISATION

The Tribal initiatives of this institute are worth mentioning. Exclusive ESDP programmes were conducted with the active support of Don Bosco. MSME-DI Chennai has adopted the Jawadhi tribal in Jamunamaruthur to enhance the livelihood option of the Tribal without damaging their eco system. ESDPs were conducted on Honey processing, Food processing, Mushroom Cultivation, Herbal extraction etc. during the reference year 2013-14

This institute has promoted more than 50 enterprises in the Jawadhi region falling in the Eastern Ghats by conducting result oriented EDPS. Marketing support was also created for their products. Each beneficiary can able to earn Rs.200 plus per day under this initiatives.

Similarly, with the support of RAMCO, this institute has also adopted Paliyar Tribal in the Western Ghats and conducted result oriented training programmes in the tribal settlement areas.

Exclusive Brand was developed for the tribal products. This community enterprise drive has created awareness among the tribal and also started to fetch decent revenue to the tribal. Exclusive web site was created for both tribal communities so as to strengthen their Tribal economy. Marketing linkages have been established with private players.

Web sites dedicated to both Tribals

www.jawadhtribal.com
www.paliyartribal.com

WORKSHOP SERVICES AT A GLANCE:-

During the financial year 2013-2014, 333 units are benefited through workshop services. 411 job works were undertaken by the units and 1447 persons were given training through the workshop. The revenue details for the period are given below:

WORKSHOPS REVENUE AT A GLANCE:-

SL.NO	WORKSHOPS	TARGET (RS IN LAKHS)	REVENUE EARNED ** (RS IN LAKHS)
1.	Chennai	25.00	32.71
2.	Coimbatore	20.00	20.98
3.	Tuticorin – Thirunelveli	5.00	5.58
	Total	50.00	59.27

** includes revenue under PD Account

CLUSTER INITIATIVE PROGRAMMES

Tamil Nadu is one of the most successful States effectively implementing the MSE-CDP scheme by creating visible benefits to the microplayers under group initiatives.

MSME-DI, Chennai with the active support the Government of Tamil Nadu Govt. was able to map 173 MSE clusters across the State including 116 artisan clusters.

The cluster initiatives in Tamilnadu is a movement to build macroeconomic stabilization, technology drive, market opening, and reducing the costs of doing business under group dynamism for MSE players

The exclusive MSE Cluster web portal, viz., www.mseclusters-tn.com is a public domain being maintained by MSME-DI, Chennai. It is providing all information and services about the promotional tool confining to the MSE cluster Movement in Tamilnadu. This portal is also a one stop search engine to provide standardized and uniform support service to cluster community in Tamilnadu. Highlight of achievement under MSE- CDP in the State of Tamil Nadu is given below:

MSE-CLUSTER DEVELOPMENT PROGRAMME:

S. NO.	ACTIVITIES	2013-14 (NOS.)
1.	No of Cluster Identified	173
2.	Artisan and Rural Cluster Identified	116
3.	No of CFC Project - Completed	008
4.	No of CFC Project - On Going	012
5.	Final Administrative Approval Given by GOI	012
6.	Technical Support Extended	070

SPECIAL PROGRAMMES:

30 Vendor Development Programmes (VDPs) have been conducted (25 SVDPs and 05 NVDPs) during the year with active participation of 619 units. An amount of Rs.85 cr. Worth order has been generated out of the above VDPs. The details are given below:

VENDOR DEVELOPMENT PROGRAMMES /DOMESTIC FAIR/EXHIBITION:

YEAR	TARGET	ACHIEVE MENT	NO.OF UNITS PARTICIPATED	VALUE OF ORDER GENERATED DURING THE YEAR 2012-13
2013-14	NVDP-05	NVDP-05	342	27.50 Crs
	SVDP-25	SVDP-25	277	56.62 Crs
Total Number of units benefited			619	

12 New project profiles have been prepared and 30 have been updated during the year of report. The details are given below:

REPORTS:

SL. NO	REPORTS	ANNUAL TARGET	ACHIEVEMENT
01.	Project Profiles (New)	11	12
02.	Project Profiles (Updated)	24	30
03.	Industrial Potential Survey Report	34	34
04.	All India Status Report	03	03
05.	Any other reports:		
05.A	NSIC Inspection Report-(Based on Demand)	No Target	74
05.B	Wastage Norms Assessment (Based on Demand)	No Target	02
	All Types of Reports - Total	72	155

MISSION OUTREACH PROGRAMME

Our initiative towards creation of self employment opportunity to aspiring entrepreneurs through visual platform namely TV media continues. The programme titled " Vaazhkhaiku Oru Siru Thozhil" meaning " A small Industry for Life" is being telecast every Wednesday in regional tamil channel (Podhigai) and has crossed 103 episodes during the year reaching millions of viewers across the country.

Every week one viable project is taken up for telecast through a successful entrepreneur giving details on how to start a business, where to start, cost estimate, finance, raw material, technology option, training facilities etc. The programme is well appreciated by the viewers. The programme funding is being managed with sponsors.

IMPLEMENTATION OF OFFICIAL LANGUAGE

This office is conducting regular programmes on progressive use of official language – Hindi. As an achievement, this office has been awarded third price for best performance in progressive use of Hindi under Central Govt. Offices Small Category during the year 2013-14.

PUBLIC PROCUREMENT POLICY

This office has taken special efforts towards implementation of Public Procurement Policy for MSEs through awareness campaign. A press conference was organized by A.I.A at the Press Information Bureau (PIB), Chennai to brief the media about the launch of an exclusive web portal " www.msmeconnect.com" which will serve as a bridge between MSEs and Central Govt. Departments & PSUs in effective implementation of the policy on public procurement.



SEMINAR/WORKSHOPS

This Instt. Organized a Brain Storming Seminar on Revitalizing MSME sector jointly with IC & DIC, Govt. of Tamil Nadu and TANSTIA with main objective of empowering the MSME sector and place the MSMEs of Tamilnadu on the path of sustainable development with renewed commitment to adopt workable strategies to bring closer the industrial fraternity and stakeholders in one common platform. 120 members representing from various industrial associations and cluster fraternity across the State of Tamilnadu actively participated in the day long event. Shri K. Dhanavel, Secretary, MSME Department, Govt of Tamilnadu made a concluding address by appreciating the combined initiatives of MSME-DI and TANSTIA industrial association for conducting such a purposeful seminar in the need of the hour.

INTERACTION WITH ASSOCIATIONS

This Instt. Is having strong Interaction with industrial association. This office is used to conduct various programmes jointly with industrial associations and also conduct business linkages and credit issue related programmes jointly with associations and stake holders.

CONCLUSION

This Instt. is not sparing any efforts to make this Centre as a 'one-stop-business-solution" for offering umbrella service to the existing industrial fraternity and also to prospective entrepreneurs towards MSME Vision.
