

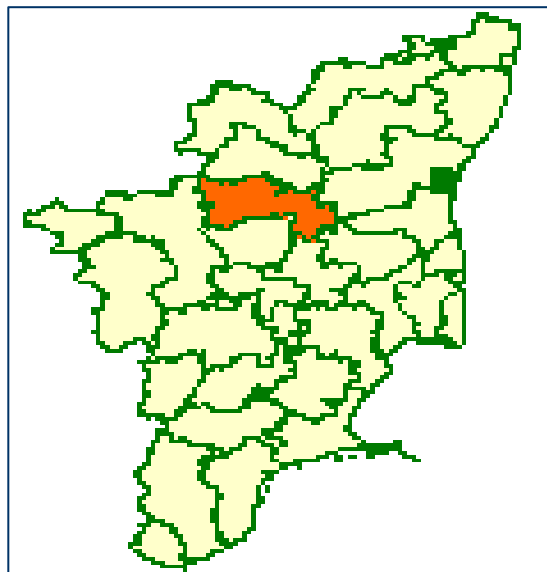
INDUSTRIAL POSSIBILITY IN SALEM DISTRICT

District Profile

1. General Profile

Salem district is one of the Districts in Tamilnadu completely land locked. This district comprises of 646 Revenue Villages, 3 Municipalities, 4 Revenue Divisions, 9 Administrative Taluks and 20 blocks.

It has an area of 5,220 sq. kms., which constitutes 4% of total area of the State. The Nagamalai in the north, the Jergamalai in the south, the Kanjanamalai on the west which is rich in iron ore and the Gudumalai on the east, as in the inscription.



The district boundaries are:

East : Villupuram district
West : Erode district
North : Dharmapuri district,
South: Namakkal district

2. Basic Characteristics

Particulars	Salem	Tamilnadu	District % to the State
Area (Sq. Kms)	5,220	1,30,058	4.01
Population (Lakh persons)	30.16	624.06	4.83
Forest (Hect.)	1,25,682	21,31,726	5.90
Coastal Line (Kms.)	Nil	Nil	Nil
Literates	74.39	73.47 %	X
% of Labour force	48.23	44.78 %	X
Workforce dependent on Agriculture	47.38	49.56 %	X

3. Agricultural Resources:

Name of the crop	Area (in hect)	Total Yield (Tonnes)	% Share in State's Yield
Pulses	72,764	38,472	14.2
Maize	5,732	10,661	9.0
Pepper	604	111	12.3
Turmeric	3,443	10,982	9.3
Tapioca	29,566	10,05,826	24.2
Tomato	4,136	33,608	13.0
Cotton	13,396	24,140	10.5
Groundnut	49,084	83,550	6.7
Gingelly	9,626	9,050	19.7
Castor	6,008	2,279	27.4
Coconut	11,702	1,696	5.1

4. Other Resources:

	Salem	Tamilnadu	% Share
Fish Catch:			
Inland Marine	407 Tonnes -	1,10,134 Tonnes -	0.34% -
Livestocks			
Cattle Population.	4.69 lakh nos.	118 Lakh nos.	3.97%
Milk Production	9.85 Lakh Ton/yr.	49.90 Lakh Ton/year	19.74%
Poultry Population.	6.99 Lakh nos.	365.10 Lakh nos.	3.26 %
Egg Production	307.565 Lakh nos.	23,994.154 Lakh nos	1.28%
Available Minerals	Magnesite, Bauxite, Granite, Limestone, Quartz and Iron ore		

Sericulture 1999-00	Area NA	Production (MT) 156	Value (in lakhs) Rs. 156
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5. Infrastructure:

SI No.	Category	Availability in the district
1.	Availability of Land-1998-99	Waste land available – 41,603 hectares.
2.	SIDCO Estates	5 (Salem, Mettur, Veerapandy, Idappadi and P N Palayam.)
3.	Power Supply	Power generation is being done by Mettur dam in the district.
4.	Transport - Road Railways Air Water	Adequate Broad gauge (295.91 Kms) & meter gauge (163.00 Kms). One Nil
5.	Finance - Banks TIIC	District served by 207 commercial bank branches. The financial allocation has been increased for the development of SSIs in the District i.e., from Rs. 78.78 crs in 1999-00 to Rs. 83.14 crs in 2000-01. As per the ACP 2000-01, the share of TIIC was 8.00 crores.
6.	Technical Education	Adequate technical institutions available
7.	Entrepreneurial training programmes by SISI	One general EDP Programme held at Salem in 2000-01 and trained 28 candidates.

6. INDUSTRIAL PROFILE:

INDUSTRIES (as on 31-12-2002)

A. Large/medium scale units : 27

B Small scale units (regd.)

No. of Units : 22,803

Investment in P & M : Rs. 38,919 lakhs
 Employment : 1,31,103
 Industry-Density : NA

Industrial Clusters:	No of units	Concentration (Blocks)
Tiny match industries :	NA	Aattur and Thalaivasal blocks
Textile processing industries:	NA	Vazhapadi, Thalaivasal, Aattur Konganapuram and Nangavalli blocks
Art silk power loom industries:	NA	Salem

Top 10 Industries – suitable for the district.

SI No	Product	Capacity (Per Year)	Indicative Investment	Emplt.	Suitable Blocks
1	Bio-fertilisers	100 Tonnes	Rs. 20 Lakhs	5	All blocks
2.	Drum stick powder	30 Tonnes	Rs. 4.5 lakhs	4	Vazhapadi, Attur, Thalaivasal, Gangavalli, Sangari, K. puram, Mecheri, Omalur, Kadayampatti.
3	Egg preservation	300 lakhs	Rs.12 lakhs	8	Mettur and Mecheri
4.	Instant pickles	75 Tonnes	Rs. 15 lakhs	8	PN Palayam, Attur, Gangavalli, Eddapady, Konganapuram, Kolathur, Nangavalli, Mecheri, Omalur, Kadayampatti, Tharamangalam

5.	Medium density board	450 tonnes	Rs. 30 lakhs	15	Sagari, PN Palayam, Attur, Thalaivasal, Gengavalli
6.	Buff softie & upholstery leather	250 m 2 day	Rs. 40 lakhs	20	Salem
7.	Bio gas from garbage	6m2day	Rs. 1.2 lakhs	4	All blocks
8	Jetropha oil	60,000 litres per annum	Rs. 1.5 lakhs	4	Sangari, Edapadi, Thalaivasal
9	Vermicomposting	360 tonnes	Rs. 1.86 lakhs	3	All blocks
10.	Coconut cream	3.60 lakhs nuts	Rs. 15 lakhs	10	Vazhapadi, Attur, Thalaivasal, Gangavalli, Tampampalli, Karumandurai, Sangari, Konganapuram, Kolathur, Mecheri, Omalur and Kadayampatti

Other Resource based Industries suitable for Salem District.

Food Processing Industries:

1. Dehydrated vegetables
1. Vegetable pickles
2. Milk products
3. Grind and processed spices
4. Tomato products
5. Bee keeping honey processing & Packing
6. Noodles making
7. Button/Oyster mushroom cultivation
8. Jaggery

Agro Based Industries

1. Papaya powder
2. Manufacture of bread and bun

3. Ready mix for Savories and payasam
4. Cold storage
5. Energy food
6. Coir fibre
7. Coconut wood based industries
8. Medium density fibre
9. Rabbit farming
10. Production of jaggery
11. Instant gravy mixes

Herbal & Biotech Products

1. Herbal tooth powder
2. Herbal shampoo
3. Herbal hair oil
4. Herbal tooth paste

Forest based product:

1. Tamarind kernel powder
2. Wooden furniture

Demand based Industries including service industries

1. Plastic Toys
2. Electronic Toys & Games
3. Auto Conversion kits
4. Readymade Garments
5. Catering and Fast foods
6. Cycle Marketing
7. Industrial Laundry
8. Drugs & Pharmaceuticals
9. Leaf cup making
10. Packing of cereals spices, pulses, condiments, masala, etc

Chemical based industries:

1. Particleboards
2. Absorbent cotton
3. Corrugated fibre board
4. Cleaning powder
5. Fibre brushes
6. Floor polish
7. Liquid detergent

8. Paper bags
9. Paper napkins
10. Industrial paints