

## Industrial Possibilities in Viluppuram

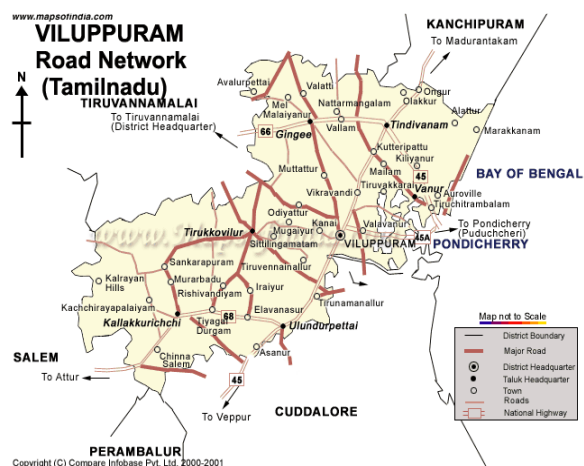
### District Profile

#### 1. General Profile

Viluppuram district was formed in 1993 by bifurcating the erstwhile composite South Arcot District. This District lies between 11 38' 25" N and 12 20' 44" S; 78 15' 00" W and 79 42' 55" E with an area of 722203 Hec. It is the fourth largest district in Tamilnadu

The district boundaries are:

East	:	Bay of Bengal & Pondicherry
West	:	Dharmapuri & Salem
North	:	Kanchipuram & Tiruvannamalai
South	:	Cuddalore



#### 2. Basic Characteristics

Particulars	Viluppuram	Tamilnadu	% Share in the state
Area (Sq. Kms)	7222.03	130058	5.55
Population (Lakh persons)	2960373	62405679	4.74
Forest (Hechs.)	71697	2286444	3.13
Coastal Line (Kms.)	30	1076	2.79
Literates	63.8	73.47 %	X
% of Labour force	48.79	44.78 %	X
Workforce dependent on Agri.	77.86	49.56 %	X

#### 3. Agricultural Resources

	Area (in 000' Hec.)	Total Yield (Tonnes)	% share in State's Yield
Paddy	80630	241287	6.74
Blackgram	15646	6242	12.99
Sugarcane	34969	3509179	12.64
Banana	1215	22654	0.80
Coconut (in Lakhs)	2118	143	0.50
Guava	474	2480	5.00

Cashew Nut	4606	2299	6.41
Tapioca	7517	235465	10.97
Groundnut	54041	89765	12.51
Gingelly	7504	3231	11.52
Cotton (bales)	1878	3687	4.41
Turmeric	1473	3742	5.80

#### 4. Other Resources

	Villupuram	Tamilnadu	% Share
<b>Fish Catch:</b>			
a. Inland	4,600 Tonnes	112000 Tonnes	4.10
b. Marine	5,341 Tonnes	363000 Tonnes	1.47
<b>Livestocks</b>			
Cattle	12.08 Lakhs	118 Lakh nos.	10.24
Milk Production	2.40 ltrs / day	48.99 lakh Ton/year	4.90
Poultry	6.63 lakh nos.	185.5 lakh nos.	3.57
Egg Produ.	271.5 lakh nos.	23984.15 lakh nos.	1.13
<b>Minerals Available:</b> Fire clay, Silica Sand, Inferior Grade, Steatite Black, Granite (Export quality) Multi coloured Granite, Blue Metal			

#### 5. Infrastructure

SI No.	Category	Availability in the district
1.	Availability of Land	Waste land : 107074 hectares.
2.	SIDCO Estates Private Industrial Estate	3 (Kallakurichi, Thiagadurgam, Tirukovilur) 1. (Villuppuram)
3.	Power Supply	Sufficient power supply is available Scope for power generation through Solar Energy
4.	Transport: Road Railways	Well connected with all weather roads. NH45 is passing through Villuppuram - Trichy line, Villuppuram -

	Air Water	Katpadi line, Villuppuram - Pondy line, Chennai - Trichy main line Nil. Nearest airports at Chennai & Trichy Nil. Nearest port at Chennai
5.	Finance - Banks	Commercial bank branches 137, DCCBs 21 RRBs 15, PACBs 10. Allocation to SSI sector 68.70 crores in 2001-02
6.	Technical Education	Adequate technical institutions available

## 1.6 Industrial Profile

### INDUSTRIES (as on 31-12-20002)

A. Large/medium scale units : 21 (Sugar- 4, Granite – 4, Textile – 4,  
Solvent Extraction – 3, Others – 6)

B. Small scale units (regd.)

No. of Units : 8176  
Investment in P & M : Rs. 2822.78 Lakhs  
Employment : 23807

<b>Industrial Clusters : No of units</b>		<b>Concentration (Blocks)</b>
Rice Mills	: 200	Vikravandi, Tindivanam, Villuppuram, Kallakurichi, Thirukkoyilur and Gingee
Wood Carving	: 50	Chinnasalem, K. kurchi, T.
Kovilur Country Bricks	: 700	Gingee, K. mangalam, Tindivanam
Handicrafts	: 200	Villuppuram
Common Salt	: 70	Marakanam

### Top 10 Industries – suitable for the district.

SI No	Product	Capacity (Per Year)	Indicative Investment	Suitable Blocks
1.	Modern Rice Mill	3600 T	Rs. 70 lakh	V.vandi, T.vanam, Villuppuram, K.kurichi, T.koyilur & Gingee
2.	Guava Pulp	150 T	Rs. 50	Kolianur, T.V. Nallur

			lakh	
3	Cashew nut Shell Liquid	400 T	Rs.25 lakh	Kolianur, K. mangalam, & T. Navalur
4.	Cold Storage	1000 T	Rs. 90 lakh	Villuppuram
5.	Coir Fibre	250 T	Rs. 20 lakh	Marakkanam
6.	Milk Chilling & Processing	10,000 l/d	Rs. 150 lakh	Villuppuram
7.	Fly Ash Bricks	3.3 million nos.	Rs.35 lakh	Ulundurpet
8	Blue Metal Jelly	9 Lakh cft	Rs. 20 Lakh	Gingee, K. Kurchi, T. Vanam, T. Kovilur
9	Rigid PVC pipes	300 T	Rs. 40 Lakh	Along NH-45
10.	Coconut shell powder	300 T	Rs. 20 lakh	Marakanam, Koliyanur, K. mangalam. Muguiyur

### **Other Industries which have scope in Villuppuram District.**

#### **Food Processing Industries:**

1. Peanut Candy
2. Energy Food
3. Coconut Cream
4. Desiccated coconut
5. Tapioca Chips
6. Groundnut oil extraction
7. Mineral water
8. Drumstick powder
9. Ready mixes for Savourites
10. Jack fruit chips
11. Jam, Jellies
12. Sauce, Pickles & Squash
13. Roasted Cashewnut
14. Papain
15. Sugarcane Beverage- Bottled
16. Ready-to-Serve Fruit Based Beverages
17. Coconut water- Preserved & Packaged.
18. Milk Products

19. Fish Processing
20. Vinegar
21. Iodised salt
22. Vegetable dehydration
23. Jaggery
24. Beaten rice

### **Agro Based Industries**

1. Bio- fertilizers
2. Vermi- composting
3. Coir pith block
4. Rice brand oil
5. Particle board
6. Cattle Feed/Poultry Feed
7. Distillery unit out of cashew fruit
8. Silica from Rice Husk ash
9. Activated carbon from Paddy Husk
10. Coir Geo-textiles
11. Polycoir
12. Coir yarn spinning
13. Desiccated coconut
14. Coconut husk particle board
15. Other coconut based products
16. Oyster mushroom cultivation
17. Manufacture of seeds and seedlings
18. Nurseries & Ornamental Plants
19. Agricultural Clinics

### **Herbal & Biotech Products**

1. Neem oil
2. Aloe vera powder
3. Herbal Facial powder
4. Herbal Shampoo
5. Herbal hair oil
6. Natural Food Colours
7. Natural Dyes for Textiles
8. Aloe Vera Gel Extraction.
9. Tulasi Oil
10. Spirulina
11. Keezhanelli
12. Bacterial Biofertilisers
13. Essential oil extraction
14. Caster Oil

15. Shrimp farming
16. Lemon grass oil
17. Vermicomposting
18. Neem based Pesticides

### **Other Industries**

1. Electronic Toys & Games
2. Plastic Toys
3. Drugs & Pharmaceuticals
4. Auto Conversion kits
5. Readymade Garments
6. Wire nails
7. Catering and Fast foods
8. Auto repair services
9. Transport operation
10. Book Shop
11. Marriage Hall
12. Restaurant
13. Motel
14. Model Jewellery unit
15. Refractory bricks
16. Herbal plant cultivation
17. Warehouse
18. Handicraft
19. Wood curving
20. Pottery
21. Stone Cutting
22. Granite tiles
23. Processing packing of cereals & Pulses
24. Tailoring
25. Fabrication