INDUSTRIAL POSSIBILITY IN ERODE DISTRICT

District Profile

1. General Profile

Erode District pre dominantly agrarian in nature, is emerging gradually but steadily as an industrially promising District. Erode was previously a part of Coimbatore District and it has been bifurcated from Coimbatore District in 1979 as a new district. Erode is known for the biggest textile shandy for marketing the powerloom and handloom products.

Boundaries : North : Karnataka State
East : Namakkal, Salem District
West : Coimbatore District
South : Dindigul, Karur District
Area : 8162 sq.km.

2. Basic Characteristics

Particulars	Erode	Tamilnadu	% Share in the state
Area (Sq. Kms)	8162	1,29,913	6.28 %
Population (2001 census) (Lakh persons)	25.81	624.06	4.14 %
Forest (Hecs.)	228749	21,31,604	10.73 %
Coastal Line (Kms.)	Nil	1,076	X
Literacy Rate	65.36	73.45 %	X
% of Labour force	55.56	44.67 %	X
Workforce dependent on Agri.	48.18	49.33 %	X

3. Agricultural Resources

Name of Crop	Area (in Hectares) 2002-2003	Total Yield (Tonnes)	% share in State's Yield
Paddy	16691	74471	2.08
Jowar	3383	1469	0.70
Ragi	9574	10599	7.56
Greengram	4460	1899	3.95
Horsegram	7830	1510	7.27
Groundnut	27513	35111	4.89
Gingelly	12474	8295	29.58
Coconut	17377	1651 lakh nuts	5.77
Sugarcane	27376	333778 (Gur)	13.81
Tapioca	3745	76725	3.57
Chillies	665	519	1.28
Onion	1785	22534	11.34
Cotton (in bales of 170 kg/lint	2709	4717	5.65
Turmeric	6135	28781	44.60
Banana	4450	139630	4.92
Maize	7354	16806	8.77
Black Gram	1962	586	0.75

4. Other Resources

	Erode	Tamilnadu	% Share
Fish Catch: Inland	2,087 Tonne	1,10,134 Tonnes	1.89 %

Live stocks			
Cattle & Buffalo Population	6.28 lakh nos.	118 Lakh nos.	5.33 %
Milk Production	2.72 lakh Ton / yr.	46.22 lakh Ton/year	5.89%
Poultry Population	27.65 lakh nos.	365.11 lakh nos.	7.57 %
Sheep	3.93 lakh nos.	52.59 Lakh nos.	7.47 %
Goat	3.11 lakh nos.	64.16 lakh nos.	4.85 %
Minerals Available	Quartz, Feldspar, Black Granite, Colour Granite, Rough Stone, Sand		

5. Infrastructure

Sl No.	**Category**	**Availability in the district**
1.	Availability of Land	Waste land available – 83,580 hectares.
2.	Industrial Estates	Existing - 5
3.	Power Supply	Hydel power projects generating 77.340 M.U. & Wind power generating 0.479 M.U. There is a good scope for power generation in wind mills.
4.	Transport -	
	Road	Adequate. 137 kms of National Highways & 510 kms of State Highways. Well Connected with other states, state headquarters and major towns.
	Railways	90 kms of Broad gauge line connecting all the parts of India
	Air	Nearest air port at Coimbatore
	Water	There is no water way . Nearest Major port at Cochin

5.	Finance - Banks TIIC	Good network of banking facilities (248 branches) available. Their credit deposit ratio was moderate of about 74%. Share of SSI credit is around 38% for the past 5 years. 1 branch
6.	Technical Education	There are 8 Engineering Colleges, 9 Polytechnics, 20 Industrial Training Institutes, 1 Allopathic Medical College, 4 Pharmacy Colleges and 19 Arts & Science Colleges are in this district.

6. Industrial Profile

INDUSTRIES (as on 31-3-2004)

A. Large/medium scale units : 70

B. Small scale units (regd.) :

No. of Units	:	34064
Investment in P & M	:	Rs.600.77 Crores
Employment	:	121290
Industry-Density	:	4.2 (State : 3.2)

Industrial Clusters	**:**	**No of units**	**Concentration (Blocks)**
Cotton Textiles & Readymade Garments	:	175	Erode
Textile Processing	:	1237	Erode
Edible Oil Mills	:	200	Erode, Kangayam, Vellakoil
Rice Mills	:	120	Kangayam
Leather & leather Products	:	75	Erode
Power Loom (No,of looms)	:	39212	Anthiyur, Bhavani, Chenni-malai, Erode, Perundurai Sathyamangalam&Vellakoil
Hand Loom (No,of looms)	:	48833	Anthiyur, Bhavani, Chenni-malai, Erode, Gobi, Perundurai, Sathya-mangalam, & Vellakoil

7. Top 10 Industries – suitable for the district.

Sl No	Product	Capacity (Per Year)	Indicative Investment	Employ -ment	Suitable Blocks
1.	Power loom Fabrics	2.50 lakh metres	Rs. 150 lakhs	8	Erode, Perundurai, Chennimalai
2.	Readymade Garments (Shirts & Trousers)	90000 Pieces Each	Rs. 140 lakhs	80	Erode
3.	Hosiery Garments	1.90 lakh Pieces	Rs. 60 lakhs	60	Uthukuli, Dharapuram
4.	Edible Oils – Refined oil	700 MT	Rs. 162 lakhs	18	Kangayam, Perundurai
5	Modern Rice Mill	3000 MT	Rs. 150 lakhs	45	Kangayam, Erode, Dharapuram, Uthukuli
6	Masala Powder	500 MT	Rs. 55 lakhs	27	Erode
7.	Pasteurised Milk	18.25 Lakh Litres	Rs. 42 lakhs	8	Kangayam, Gobi, Erode
8.	Coir Products	1800 MT	Rs. 52 lakhs	25	Bhavani, Erode, Kodumudi
9.	Shoe upper leather	60000 pieces	Rs. 170 lakhs	36	Erode, Perundurai
10.	Poultry Feed	1000 Tonnes	Rs.30 lakhs	6	Erode, Perundurai, Modakurichi, Dharapuram

Note- Figures are indicative only.

8. Resource based Industries suitable for the district

1. Cereal based products like Noodles, Vermicelli, Rice Flakes, Refined Millet Flour, Maize / Soya based snack foods
2. Jowar based products – Glucose, Jowar flakes
3. Tapioca based products
4. Activated carbon from paddy husk
5. Neem pesticide, fertilizers
6. Turmeric based Cosmetics, Medicines, natural dyes
7. Value added food products from Banana
8. Value added food products from Mango
9. Dairy Products
10. Herbal extracts medicines, cosmetics, nutritive
11. Extraction of Jasmine Oil
12. Tamarind paste
13. Tamarind pulp powder
14. Tamarind seed powder

15. Vegetable pickles
16. Dhal Milling
17. Modern Silk Reeling Units
18. Cement material from Rice husk ash
19. Manure from Coir Pith
20. Coir Geo-textiles
21. Polycoir
22. Coconut husk particle board
23. Coconut Moulded Baskets
24. Coconut-shell Cups
25. Coir Brushes
26. Coir Yarn
27. Coir Mats
28. Coir carpets
29. Coir rugs
30. Chicken Meat Processing
31. Paper Boards
32. Flower extracts
33. Natural Food Colours
34. Natural Dyes for Textiles
35. Wind Mills for generation of electricity

9. Demand based Industries including servicing industries

1. Readymade Garments, Domestic & Export
2. Knitted Garments Export based
3. Powerloom fabrics
4. Sanitary Napkins
5. Bandage cloth, surgical cotton
6. Jute Products
7. Organically Fertilizers
8. Bacterial Bio fertilizers
9. Microbial Bio pesticides/Insecticides
10. Vermi-composting
11. Bio-stimulators for crops
12. Textile & powerloom machinery spares
13. Agricultural Implements
14. Steel Furniture
15. Builders Hardware
16. Automobile components / spare parts
17. Tools & Spares for Rigs
18. Cables for power transmission
19. Electrical Control Panels
20. Electronic Toys & Games
21. Plastic Toys
22. Auto Conversion kits
23. Industrial Laundry
24. Catering and Fast foods
25. Packaging industries
26. Manufacture of seeds and seedlings

27. Nurseries for raising companion planting, repellent crop & Ornamental Plants
28. Agricultural Clinics
29. Cattle Feed/Poultry Feed
30. Cold Storage
31. Software development
32. IT enabled services
33. Publication of books & related services
34. Water games & Theme parks
35. Beauty Parlours
36. Sporting and other recreational activities
37. Marketing consultancy
38. Industrial consultancy
39. Security services
40. House keeping.
41. Cell Phone servicing
42. Automobile servicing center
43. Computer Hardware repairing & maintenance
1. Servicing of pollution control equipments